

**STATE HOUSE PRESS / McWHINEY FOUNDATION PRESS
AUTHOR'S QUESTIONNAIRE**

Your answers to the following questions will help us promote your book and to develop copy for covers, press releases, flyers, and catalogs. If you require more space to answer any questions, please attach additional sheets. Indicate any information that you do not want made public.

Please return the completed questionnaire as soon as possible. Your assistance is greatly appreciated.

BIOGRAPHICAL INFORMATION

1. Name (as you want it to appear in print):

2. Book title:

3. Home address (including zip code and telephone number):

4. Office address:

5. E-Mail Address:

6. Information required for copyright registration:
 - a. Name in full:

 - b. Former name, if applicable:

 - c. Date and place of birth:

 - d. Nationality:

7. Social Security Number (for royalty payment if applicable):

OCCUPATIONAL INFORMATION

(Please answer the following questions or attach a copy of your résumé or *vitæ*):

8. Present occupation and title:

9. Previous positions (occupation, title, organization, dates):

10. Educational and professional training (schools, degrees, and dates):

11. Prizes, honors, awards, and scholarships:

12. Membership in professional associations, clubs, and organizations:

13. Titles, dates, and publishers of other books you have written or edited (indicate book club selections, reprints, serializations, and foreign rights sales. Use additional paper if necessary.)

14. Other important published writings (magazine/journal articles, manuals, etc.):

TITLE INFORMATION

15. In what way is your book **unique**? What are the major sales features?

16. What **other** features should be pointed out to potential buyers?

17. Please provide @ 150 word **summary** of your book.

18. What professional journals and/or consumer magazines reach an audience that would be interested in your book? (Please list these publications. If you have a personal contact, please list their name.)

19. What **associations** and/or organizations might be in a position to purchase or market your book?

20. In which of the following **publicity** initiatives would you be willing to participate?

a. Bookstore signings:

b. Radio/television interview:

c. Speaking before a group: